

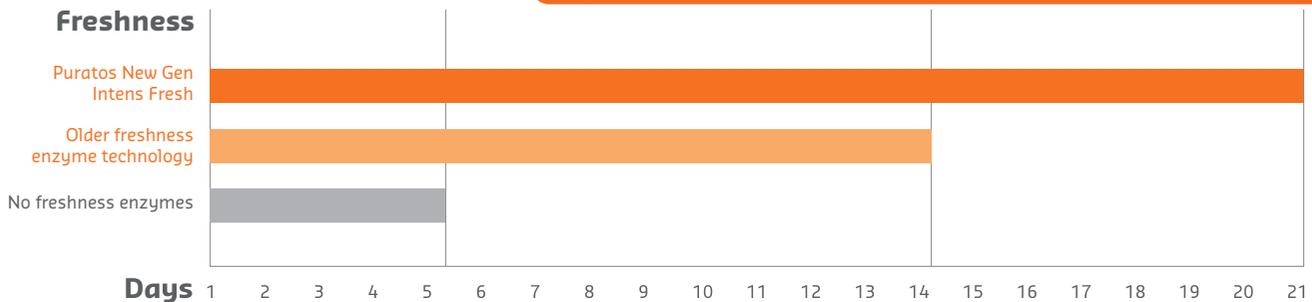
Intens Fresh 2-40



- **New freshness enzymes that do not compromise in any texture parameter in soft bread applications such as hamburger buns**
- **Provides an improved combination of softness, resilience, and moistness**
- **Tested and approved by instrumental and sensory analysis**
- **In line with market trends**

Staying fresher longer

Breads with Puratos New Gen Intens Fresh stay fresher nearly 50% longer than older technology and nearly four times longer than breads without any freshness enzymes.



New Gen - Intens Fresh for Smaller Applications (<5oz)

Preferred solution

Buns, rolls, bagels and flat breads	SOFTNESS	MOISTNESS	RESILIENCE	SHELF-LIFE	CL/NON-GMO	DOSAGE	MATERIAL #
Intens Fresh 2-40	■■■■	■■■■	■■■▲	21 days+	✓	0.10 - 0.25 %	4007436
Older Enzyme Tech	■■	■■	■■	14 days+	✓	0.20 - 0.50 %	

Contact your Puratos Sales Representative for more information!