
puratos
Food Innovation for Good

INNOVATION BROCHURE

FEBRUARY 2026

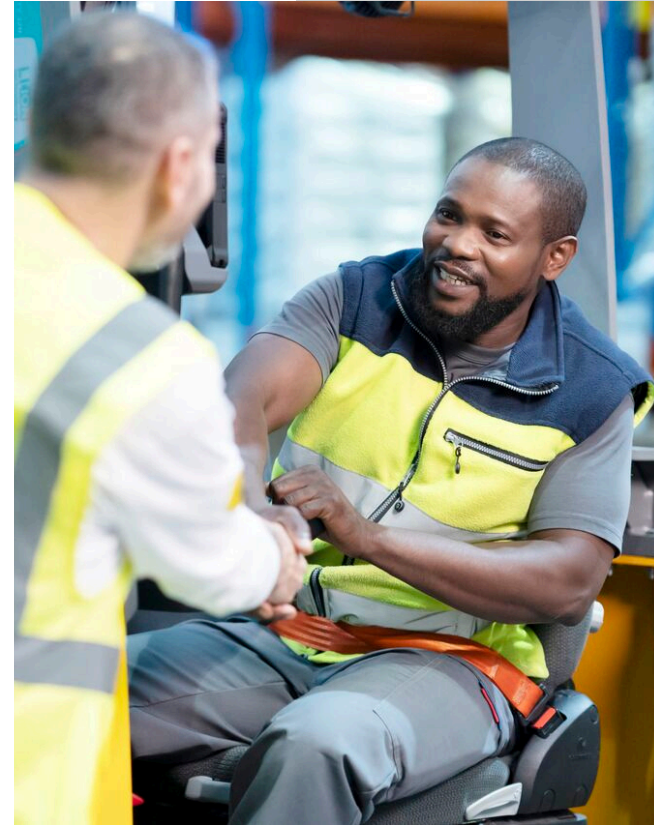


ABOUT US

At Puratos, we believe that food has extraordinary power in people's lives. And we do not take this responsibility lightly. It fuels our purpose.

Together, we want to move the planet forward by creating innovative food solutions for the health and well-being of people everywhere.

puratos.us



TASTE TOMORROW

ALWAYS-ON CONSUMER RESEARCH

Taste Tomorrow Always-On Consumer Insights is the foundation of our innovation approach.

By engaging over 20,000 consumers and experts in 50+ countries—supported by global trend spotting, sensory research, and input from taste houses and universities—we uncover what's next in food.

These insights help bakers prepare for emerging trends and create products that keep them ahead of the market.

tastetomorrow.com



HOLISTIC HEALTH



TASTE



FRESHNESS



 **tastetomorrow**
by Puratos



TEXTURE



NEW SEASON, FRESH INNOVATIONS

SOURDOUGH ➤



DOUGH
CONDITIONERS ➤




CHOCOLATE
INCLUSIONS ➤



NUT FILLINGS
& NUT BUTTERS ➤



COMPOUND
INCLUSIONS ➤



DOUGH CONDITIONERS



DOUGH CONDITIONERS

Puratos is committed to **helping bakeries achieve superior quality while optimizing costs.** Our dough conditioners range is designed to enhance dough performance, extend freshness, and deliver consistent results across every application.

INNOVATION INSPIRED BY NATURE

At Puratos, we know that enzymes are key for delivering all of the benefits bakers are seeking, including the clean(er) label trends.

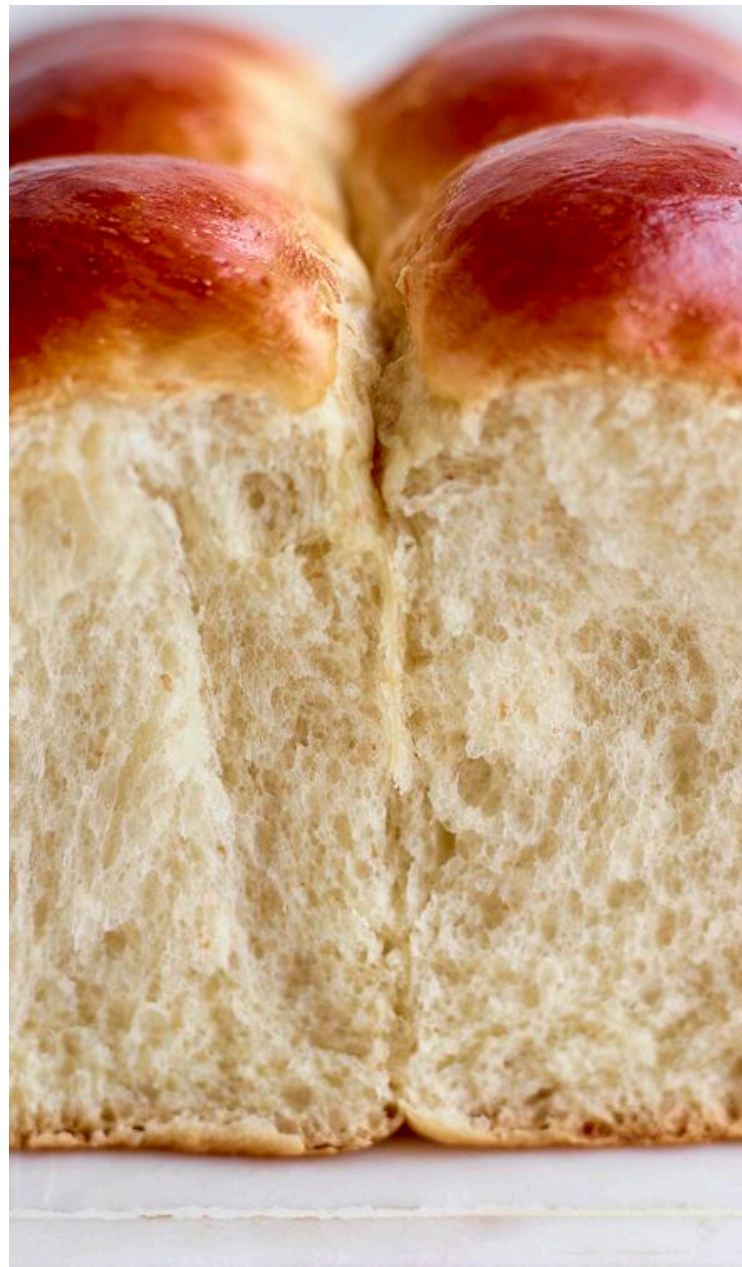
A whole new generation of enzymes has been discovered in some of the most amazing locations on Earth, leading to innovative products and texture functionalities such as short bite, softness and many more.



Learn more 

INTENS FRESH 3-30 PREMIUM

4027440 – 50 LB BAG



CONSUMER INSIGHTS

According to our 2025 Taste Tomorrow consumer data, **freshness is the 3rd most important property** when buying bread after price and taste.

FRESHNESS + COST SAVINGS

Intens Fresh 3-30 Premium is the **next generation of freshness enzymes** designed to help bakeries **achieve superior softness, extended freshness, and improved resiliency.**

For breads with over 5% sugar, it also allows you to **reduce sugar and yeast at the bowl.** This means lower ingredient costs without compromising quality or performance. 🛒



PURATOS MAKES SOURDOUGH SIMPLE

Bread is evolving ... it's no longer an automatic grocery cart staple. Research shows that retail sales of packaged sandwich bread have declined -5% while **sourdough is up more than 25%**, offering evidence that consumers are gravitating toward flavorful baked goods with clean labels and gut-health benefits.

72%

of consumers think sourdough adds to the tastiness of bread

51%

of consumers consume sourdough bread daily



Our sourdough solutions are **pre-fermented and deactivated** so they're ready-to-use, complete with the natural fermentation, complex and diverse flavor, and simple ingredient list consumers want without the production hassle.

- **Consistency at scale** for any production
- **Clean-label formulations** with no artificial preservatives or added sugars
- The ability to blend products to create **endless flavor possibilities**


Learn more 



SAPORE LUCAS

4025522 - 22LB. BAG-IN-BOX

4025524 - 2200LB. TOTE


Sapore Lucas is the next evolution in fermentation flavors crafted to deliver **alcoholic and yeasty notes** typically brought by a sponge while simplifying your baking process. 



SAPORE ROSINA

4028824 - 22LB. BAG-IN-BOX

4028842 - 2200LB. TOTE


Sapore Rosina is a **premium rye sourdough** crafted with dark rye flour and advanced co-fermentation techniques. This unique process creates a **deep, fruity flavor** without excessive acidity that elevates breads to the highest standard. 



PURASOUR R200

4028994 - 22LB. BAG-IN-BOX

4029008 - 2200LB. TOTE

Purasour R200 brings the richness of rye sourdough with added lactic and acetic acid for a **bold, tangy profile**. Its high concentration means lower dosage, more savings, and consistent results every time. 





CHOCOLATE & COMPOUND



INDULGENCE WITHOUT COMPROMISE

Puratos offers a complete range of **chocolate and compound solutions** that deliver **indulgence without compromise**.

Designed for exceptional taste, clean-label appeal, and cost efficiency, our products help bakers achieve consistent results across all applications.

CACAO-TRACE PROGRAM

Through our Cacao-Trace program, we ensure sustainable sourcing that rewards farmers and enhances cocoa flavor from bean to finished product.



Great Taste
Doing Good

For every pound of Cacao-Trace chocolate we sell, we collect 5 cents. We then send it back 100% to cocoa farmers either in cash directly to the farmers, or through community projects. ➤

Learn more


➤ Chocolate

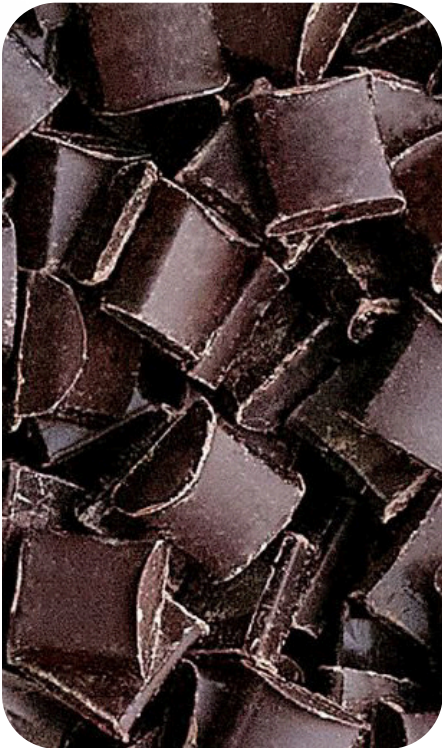
➤ Compound

4025187 - 25 LB BAG

CARAT DARK COMPOUND CHUNKS




Carat Dark Compound Chunks are crafted to deliver a rich cocoa flavor with subtle hints of vanilla. Designed for professional bakers, these bake-stable chunks are a cost-effective alternative to traditional chocolate chunks, rated equally to real chocolate chunks by consumers in sensory testing. 



4120517 - 12 KG CARTON


FOLEY'S IVORY WHITE CHIPS

These compound chips deliver the perfect balance of creamy texture and delicate vanilla notes, making them ideal for cookies, muffins, and decorative toppings. 



4120524 - 12 KG CARTON


FOLEY'S BUTTERSCOTCH CHIPS

These bake-stable compound chips bring rich, buttery sweetness with a hint of real vanilla, crafted for gourmet baking and industrial consistency. Perfect for cookies, bars, and decorations. 



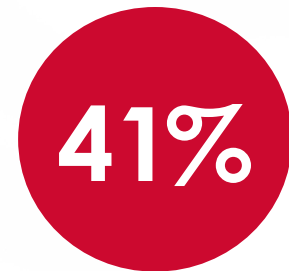
4027864 - 12 KG CARTON

FOLEY'S CINNAMON MELTAWAY CHIPS

Infuse your baked goods with the comforting warmth of cinnamon using our brand new Cinnamon Meltaway Chips. Specially formulated to melt during baking, these chips deliver a sweet-spicy burst to cookies, muffins, breads, and more. 

FOLEY'S NO SUGAR ADDED DARK CHOCOLATE CHIPS

4024854 - 12 KG CARTON



OF CONSUMERS LOOK FOR NO SUGAR OR
REDUCED SUGAR ON THE PACKAGING OF
CHOCOLATE PRODUCTS

These 1M chocolate chips deliver an indulgent cocoa experience without added sugars, meeting the growing health-conscious consumers. Sweetened with maltitol for balanced taste and texture, these chips are perfect for baking, snacking, bars, cereals, and frozen desserts.



KEY BENEFITS

Better for you: no added sugar, sweetened with maltitol for clean-label appeal. Meets the growing need for diabetic-friendly, keto-friendly, and reduced-sugar recipes.

Versatile: works well in a range of industrial applications, reducing the need to stock different items.



NUT BUTTERS AND FILLINGS



Nut pastes and nut-based fillings add indulgence, texture, and premium flavor to bakery and confectionery creations, from classic croissants to modern “**Dubai-style**” chocolates.

With our acquisition of **Vör Foods**, we’re expanding our portfolio with **next-generation nut pastes and creams** that elevate laminated pastries, frozen desserts, confectionery, and protein bars—helping you tap into one of the fastest-growing categories in sweet goods. ➤

We're Nuts about these New Arrivals



VÖR PISTACHIO BUTTER

Made from 100% California-grown, roasted pistachios with no added sugar, oils, or preservatives. Perfect for Dubai chocolate bars, pistachio-flavored pastries, and artisanal gelato.

TRY IT TODAY



VÖR PISTACHIO CREAM

Made from 100% California-grown roasted pistachios, cane sugar and real vanilla. Use as a luxurious filling for trending Knafeh Dubai chocolate bars, pastries, and high-end confections.

TRY IT TODAY



VÖR CHOCOLATE-HAZELNUT

Made with premium raw hazelnuts, dry-roasted to release their sweet, decadent flavor and natural oils. The nuts are ground to the perfect base for a deliciously creamy, chocolatey, and spreadable treat.

TRY IT TODAY



VÖR CASHEW CREAM

Made with dry-roasted cashews, cane sugar, and real vanilla. This filling is ideal for creating creamy, premium textures across endless desserts thanks to its naturally smooth, buttery flavor that almost tastes like white chocolate.

TRY IT TODAY



Category	Item	Ingredient declaration	Pack size	Claims	
DOUGH CONDITIONERS	Intens Fresh 3-30 Premium 4027440	Enriched wheat flour (wheat flour, niacin, reduced iron, thiamine mononitrate, riboflavin, folic acid), enzymes.	50# Bag	Kosher Pareve Made in the USA	No Bio-Engineered Ingredients Based on Enzymes
	Sapore Lucas 4025522 / 4025524	Wheat sourdough (water, fermented wheat flour), salt, xanthan gum.	22# Bag-in-box 2200# Tote	Kosher Pareve Made in the USA	No Bio-Engineered Ingredients No Artificial Flavors or Colors
SOURDOUGH	Sapore Rosina 4028824 / 4028842	Rye Sourdough (water, fermented rye flour), vinegar, Contains 2% or less of salt.	22# Bag-in-box 2200# Tote	Kosher Pareve Made in the USA	No Bio-Engineered Ingredients No Artificial Flavors or Colors
	Purasour R200 4028994 / 4029008	Rye sourdough (water, fermented rye flour), lactic acid, acetic acid, Contains 2% or less of salt.	22# Bag-in-box 2200# Tote	Kosher Pareve Made in the USA	No Bio-Engineered Ingredients No Artificial Flavors or Colors
COMPOUND & CHOCOLATE	Carat Dark Compound Chunk 4025187	Sugar, Palm Kernel Oil, Cocoa Powder (processed with alkali), Dextrose, Lecithin (Soy), Natural Vanilla Flavor (Milk).	25# Bag	Cacao-Trace Made in the USA Kosher Dairy	No Bio-Engineered Ingredients No Artificial Flavors or Colors Complies with Prop 65
	Foley's Ivory White Chips 4120517	Sugar, Palm kernel oil (RSPO MB), Whey powder, Powdered whey protein concentrate, Soy lecithin, Sorbitan tristearate, Natural flavour.	12 kg Carton	Kosher Dairy	No Bio-Engineered Ingredients No Artificial Flavors or Colors
	Foley's Butterscotch Chips 4120524	Sugar, Palm kernel oil (RSPO MB), Whey powder, Powdered whey protein concentrate, Natural flavors, Soy lecithin, Sorbitan tristearate, Artificial colors.	12 kg Carton	Kosher Dairy	No Bio-Engineered Ingredients
	Foley's Cinnamon Meltaway Chips 4027864	Sugar, Palm kernel oil (RSPO MB), Ground cinnamon, Palm oil (RSPO MB), Skim milk powder, Soy lecithin.	12 kg Carton	Kosher Dairy	No Bio-Engineered Ingredients No Artificial Flavors or Colors
	Foley's No Sugar Added Dark Chocolate Chips 4024854	Maltitol, Chocolate liquor, Cocoa butter, Whole milk powder, Soy lecithin.	12 kg Carton	Kosher Dairy No Sugar Added	No Bio-Engineered Ingredients No Artificial Flavors or Colors
NUT BUTTERS & FILLINGS	Vör Pistachio Butter 4029550	Roasted pistachios.	8# Pail	Made in the USA Glutenfree	Kosher Dairy Non-GMO Proj Verified
	Vör Pistachio Cream 4029548	Dry roasted pistachios, cane sugar, palm oil, sunflower lecithin, salt, vanilla bean.	8# Pail	Made in the USA Glutenfree	Kosher Dairy Non-GMO Proj Verified
	Vör Chocolate Hazelnut 4029545	Dry roasted hazelnuts, cane sugar, cocoa powder, vanilla bean, sea salt.	8# Pail	Made in the USA Glutenfree	Kosher Dairy Non-GMO Proj Verified
	Vör Cashew Cream 4029549	Dry roasted cashews, cane sugar, palm oil, sunflower lecithin, salt, vanilla bean.	8# Pail	Made in the USA Glutenfree	Kosher Dairy Non-GMO Proj Verified

