

# HISPANIC SOLUTIONS



# Why should we focus on the Hispanic Market?



20% American pop in 2023 22% expected by 2025 \$2 trillion

Buying power



Hispanic Food Market CAGR until 2923

The Hispanic community now makes up over 20% of the American population and is set to keep growing in the coming years. With a buying power exceeding \$2 trillion, this vibrant market is eager for baked goods and sweet treats that evoke the flavors and traditions of their rich cultural heritage.

Let's spread joy and bring smiles with the delightful bread and confections they love!

### OUR HISPANIC RANGE

At Puratos we offer a wide range of products that allow you to make traditional and non-traditional Latin recipes by combining our ingredients, technologies and recipe expertise.

Freshess & Softness

Enhanced freshness & softness due to latest enzyme technology

Great Taste

Great taste with the authentic buttery flavor characteristic of Hispanic sweet breads

Convenience

Optimal convenience with a complete mix, including the fat to guarantee less scaling errors

Versatility

Versatility for a variety of Hispanic sweet bread applications and different processes

"Using Puratos Hispanic Solutions, I'm able to make a versatile range of high-quality concepts with the freshness, softness and authentic taste of scratch recipes with the convenience of our mixes."

Carlos Ramirez



## DISCOVER OUR HISPANIC RANGE

|        | CATEGORY  | PRODUCT /<br>PRODUCT NUMBER         | PRODUCT DESCRIPTION  | SHELF-LIFE |  |
|--------|-----------|-------------------------------------|--|------------|--|
| BAKERY | Bak-Mixes | Sweet Bread<br>#4005625             | A complete mix developed for Hispanic sweet breads using Puratos' improver technology and Sapore technology. | 273 Days   | SOFT'R  HEAVY SOFT I AND THE PARTY OF THE PA |
|        | Bak-Mixes | Tegral Pan de<br>Muerto<br>#4010481 | A convenient mix with an intense sweet & orange taste, and a premium texture at competitive cost.            | 182 Days   | Puratos TEOM SOPT MADE RESTR.  |
|        | Bak-Mixes | Rosca de Reyes<br>O&B<br>#4010343   | A complete mix for the traditional Rosca de Reyes or King's Ring cake.                                       | 182 Days   | Puratos<br>Present rossed de reyes   |
|        | Bak-Mixes | Teg Bolillo<br>#4107263             | A complete mix for the production of bolillos and other crusty Hispanic breads.                              | 182 Days   | Puratos  TEGRAL BOULLO   |
|        | Bak-Mixes | <b>Danes</b><br>#4107300            | A complete mix for authentic sweet dough pastries such as danishes, hojaldres and cuernos.                   | 273 Days   | Puratos<br>regral DAMES  |

OUR HISPANIC RANGE

|        | CATEGORY          | PRODUCT /<br>PRODUCT NUMBER          | PRODUCT DESCRIPTION  | SHELF-LIFE      |  |
|--------|-------------------|--------------------------------------|--|-----------------|--|
|        | Bak-Mixes         | Teg Bisquet<br>#4107304              | A complete mix for traditional<br>Hispanic bisquets/biscuits.  | 273 Days        | Puratos  |
|        | Bak-Mixes         | Teg Bolillo<br>Integral<br>#4107305  | Tegral Bolillo Integral makes it easier than ever to create authentic hispanic breads.   | 182 Days        | Puratos  Tegala Bolulo Mitel   |
| BAKERY | Bak-Mixes         | Easy Concha<br>Mexicana<br>#4107398  | Easy Concha Mexicana is a convenient powdered mix for the production of the authentic concha from Mexico.  | <b>273</b> Days | Puratos  Asy cooda Menan  Extra  |
|        | Specialty<br>fats | Aloha Danes<br>Margarine<br>#4107865 | Individually wrapped, ready to use sheets of margarine. Used in producing laminated doughs, such as puff pastry dough, Danish dough and croissant dough. | 182 Days        | Puratos  ACIONA  MICHAEL  MICH |

|            | CATEGORY          | PRODUCT / PRODUCT NUMBER               | PRODUCT DESCRIPTION   | SHELF-LIFE |  |
|------------|-------------------|--|---|------------|--|
|            | Cream<br>Fillings | Cremfil Original<br>Cajeta<br>#4013500 | A ready to use Mexican flavored caramel cream filling for bakery products.  | 182 Days   | Puntis   |
| PATISSERIE | Cream<br>Fillings | Deli Dulce de<br>Leche<br>#4024038     | A ready-to-use Dulce de Leche made with traditional ingredients and following the age-old process of Argentinian Dulce de Leche.  May be used in a variety of sweet baked goods and patisserie items. | 182 Days   | Punils and the state of the sta |
|            | Cream<br>Fillings | CF Mango<br>Madness Flg<br>#4107186    | A ready to use mango filling for<br>a wide range of baked goods<br>including cakes, donuts, pies<br>and pastries.   | 182 Days   | Puratos  |
|            | Fruit Fillings    | Topfil Choice<br>Guava<br>#4107133     | A premium quality guava filling. Ideal for pies, pastries and other fresh or frozen sweet goods. For use in turnovers, danish, donuts, pastries and cakes that require pureed or smaller fruitpieces. | 182 Days   | Pottos TOPIL  White the state of the state o |









### **OUR HISPANIC RANGE**

|            | CATEGORY             | PRODUCT /<br>PRODUCT NUMBER               | PRODUCT DESCRIPTION   | SHELF-LIFE |  |
|------------|----------------------|---|---|------------|--|
|            | Pat-Mixes            | Teg Mantecada<br>#4107302                 | A complete mix for making traditional Mantecadas and Magdalenas. Add eggs, oil, and water. Usage rate: 100%   | 182 Days   | Puratos  FEGRAL MANTECADA  TOTAL SERVICIONE  TOT |
| PATISSERIE | Tres Leches<br>Syrup | Dulcerio Sponge<br>Cake Mix<br>#4107381   | Tegral Dulcerio Sponge Cake is a stable and volumious sponge cake that contains a firm and dense structure to avoid crumbling. It has appropriate aeration to ease absorption and absorbs 1.3 times the baked weight.                               | 182 Days   | Puratos  Excent project out to   |
|            | Pat-Mixes            | Teg Coconut Mac<br>Cookie Mix<br>#4107597 | A convenient and easy to use complete mix for macaroon style biscuit cookies and other sweet patisserie items.  | 182 Days   | Puratos  |
|            | Tres Leches<br>Syrup | Dulcerio Tres<br>Leches<br>#4108762       | Create unique, exotic, innovative recipes with Dulcerio Tres Leches by mixing with fruit or liquor. Create flans and milkshakes. Or combine with nondairy toppings for exotic flavor.   | 182 Days   | Puratos  DUCERIO  Mara refucira  |
|            | Service Item         | Fill Cajeta Milk<br>Caramel<br>#6101012   | Cajeta milk caramel is lighter in color and body particularly great for filling pastries and donuts. It can be used as garnish for a quick twist on simple ice cream sundaes, cheesecakes, crepes, any dessert, or like a spread. Kosher certified. | 182 Days   |  |

SUPPORTING PRODUCTS
Some of our regular range that will support the creation of your Hispanic bakery and sweet treats

|                           | CATEGORY              | PRODUCT                                     | PRODUCT<br>NUMBER | PRODUCT DESCRIPTION   | SHELF-LIFE |
|---------------------------|-----------------------|---|-------------------|---|------------|
|                           | Grains & Seeds        | Softgrain<br>Multigrain CL<br>BIB 38#       | 4014453           | A clean label presoaked blend of grains and seeds (rye, wheat oat, teff, millet) and flax seeds enrobed with sourdough.   | 273 Days   |
| BAKERY                    | Improvers             | <b>S-500 Ultra</b><br>Bag 50#               | 4107379           | An all-purpose improver; providing dough tolerance and volume for all types of bread applications.  | 273 Days   |
|                           | Sourdough             | Sapore<br>Panarome<br>Bag-In-Box 22#        | 4107197           | A liquid concentrated sponge extract to enhance alcoholic and fermented notes in bakery items.  | 365 Days   |
|                           | Sourdough             | Sapore Fidelio<br>Bag-In-Box 22#            | 4107199           | A deactivated liquid wheat sourdough with strong acidic flavor notes for typical San Francisco sourdough breads.  | 273 Days   |
|                           | Compound<br>Chocolate | CA DECO<br>MK SH 45/LIQ<br>Bucket 10#       | 4008154           | Milk soft compound coating that has a perfect balance of sweet cocoa and fresh milk that culminates in a creamy, smooth finish.   | 365 Days   |
| ш                         | Compound<br>Chocolate | CA DECO<br>DK SH 45/LIQ<br>Bucket 10#       | 4008161           | Dark soft compound coating with a rich cocoa flavor, complemented by hints of natural sweetness and undertones of roasted nuts.   | 365 Days   |
| CHOCOLATE                 | Compound<br>Chocolate | CA DECO<br>DK SH 45/LIQ<br>Bucket 20#       | 4008165           | Dark soft compound coating with a rich cocoa flavor, complemented by hints of natural sweetness and undertones of roasted nuts.   | 365 Days   |
| <sub>\overline{\pi}</sub> | Compound<br>Chocolate | <b>CA DK SH 500/4M</b> Carton 25#           | 4008329           | Dark chips with an intense and rich chocolate flavor. Contain only non-hydrogenated fats. Can be used for baking, decorating, flavoring or ice cream inclusions. (4,000 pieces per pound) | 365 Days   |
|                           | Compound<br>Chocolate | Decor WH<br>SH 45/Liq 22MB<br>Bucket 10# AN | 4019688           | White decoration cream with a balance of dairy and vanilla notes.   | 365 Days   |











SUPPORTING PRODUCTS SUPPORTING PRODUCTS

|            | CATEGORY       | PRODUCT  | PRODUCT<br>NUMBER | PRODUCT DESCRIPTION   | SHELF-LIFE |
|------------|----------------|--|-------------------|---|------------|
|            | Cream Fillings | Cremfil Parisian<br>Crème Filling<br>BUC 40#   | 4007524           | A ready to use Parisian filling for a wide range of baked goods including cakes, donuts, pies and pastries.                           | 182 Days   |
|            | Cream Fillings | CF Select<br>Bavarian<br>Crème<br>Bucket 40#   | 4007525           | A ready to use bavarian cream filling for a wide range of baked goods including cakes, donuts, pies and pastries.                     | 182 Days   |
|            | Cream Fillings | Deli Lemon<br>Curd<br>Bucket 19kg              | 4017139           | Deli lemon curd is a ready-to-use sumptuous fresh lemon curd, inspired by traditional recipes and authentic ingredients.              | 182 Days   |
|            | Cream Fillings | Deli Lemon<br>Curd<br>BUC 42lbs                | 4022134           | Deli lemon curd is a ready-to-use sumptuous fresh lemon curd, inspired by traditional recipes and authentic ingredients.              | 182 Days   |
| ERIE       | Cream Fillings | Choc Bavarian<br>Creme<br>Bucket 20#           | 4107171           | A ready to use chocolate bavarian cream filling for a wide range of baked goods including cakes, donuts, pies, and pastries.          | 182 Days   |
| PATISSERIE | Cream Fillings | CF Crm<br>Chse Flg<br>Bucket 20#               | 4107172           | A ready to use crème cheese filling for bakery products ideal for danishes, donuts, pastries and cakes.                               | 182 Days   |
|            | Cream Fillings | Harmony<br>Sublimo<br>Neutre Glz<br>BIB 26.44# | 4107176           | The first cold-setting glaze, Harmony Sublimo offers all the advantages of existing hot and cold glazes in one ready-to-use solution. | 182 Days   |
|            | Cream Fillings | Glasse<br>Strawberry<br>Glaze<br>Bucket 20#    | 4107177           | A ready to use filling/glaze for making fresh strawberry pies, shortcakes, tarts, and other strawberry fillings.                      | 273 Days   |
|            | Cream Fillings | Puratop White<br>Danish Icing<br>Bucket 23#    | 4107430           | A ready to use (65°-75°F) white icing for danish, donuts, and cinnamon buns.  | 273 Days   |
|            | Cream Fillings | PT Fluffy Cream<br>Chees Cake<br>Frosting 26#  | 4107586           | A fluffy, cream cheese buttercream-style frosting for carrot cakes, red velvet cakes, cupcakes, and other baked goods.                | 213 Days   |





















|            | CATEGORY       | PRODUCT   | PRODUCT<br>NUMBER | PRODUCT DESCRIPTION   | SHELF-LIFE |
|------------|----------------|---|-------------------|---|------------|
|            | Fruit Fillings | <b>Topfil Choice</b><br><b>Island Pineapple</b><br>Bucket 40# | 4007714           | A ready to use pineapple filling for bakery products. For use in turnovers, danish, donuts, pastries and cakes that require smaller fruit pieces and/or pureed fruit.   | 182 Days   |
|            | Fruit Fillings | Topfil Choice<br>Island Pineapple<br>Bucket 20#               | 4016944           | A ready to use pineapple filling for bakery products. For use in turnovers, danish, donuts, pastries and cakes that require smaller fruit pieces and/or pureed fruit.   | 182 Days   |
|            | Fruit Fillings | TF Gour<br>Fresh Apple<br>Turnover Flg<br>BUC 18              | 4024219           | A premium, bake stable filling made with Cosmic Crisp apple apples from Washington State. Within hours, these fresh apples are washed, peeled, cored, cut, and transformed into a delicious apple turnover filling. | 152 Days   |
| ERIE       | Fruit Fillings | TF Plus Apple<br>Cubes 1/4 Cut<br>Bucket 38#                  | 4107106           | A premium quality apple filling. Ideal for pies, pastries and other fresh or frozen sweet goods. Contains 1/4" chopped apple pieces.  | 122 Days   |
|            | Fruit Fillings | Puratos<br>Strawberry<br>Filling<br>Bucket 20#                | 4107132           | Is still available in the 20# bucket. Call your sales rep for more information. An all-purpose strawberry filling for donuts, turnovers, pastries and cakes.  | 182 Days   |
| PATISSERIE | Fruit Fillings | <b>Topfil Choice Pineapple</b> Bucket 20#                     | 4107142           | An all-purpose pineapple filling for donuts, turnovers, pastries, cakes and other baked goods.  | 182 Days   |
|            | Pat - Mixes    | Teg Satin<br>Creme Cake<br>Bag 50#                            | 4107219           | A convenient complete mix for moist crème cakes, with excellent carrying properties for inclusions. Add eggs, oil, and water.   | 273 Days   |
|            | Pat - Mixes    | Teg Satin Devils<br>Food Layer<br>Cake<br>Bag 50#             | 4107325           | A convenient, high-quality mix for moist, flavorful cake with excellent volume and shelf life. Perfect for layer cakes, celebration cakes and cupcakes.   | 273 Days   |
|            | Pat - Mixes    | <b>Teg Satin White</b><br><b>Layer Cake</b><br>Bag 50#        | 4107326           | A convenient and complete mix for a soft, moist, flavorful white layer cake with excellent volume and shelf life. Add oil and water.  | 273 Days   |
|            | Pat - Mixes    | Tegral New<br>York Style Corn<br>Muffin Mix                   | 4107552           | A complete mix with a unique taste profile for moist, delicious corn muffins and corn bread for those on-the-go occasions when consumers are looking for single portion, indulgent treats.                          | 273 Days   |

### SUPPORTING PRODUCTS

|            | CATEGORY                | PRODUCT  | PRODUCT<br>NUMBER | PRODUCT DESCRIPTION  | SHELF-LIFE |
|------------|-------------------------|--|-------------------|--|------------|
| PATISSERIE | Egg Wash<br>Replacement | Sunset Glaze<br>Easy<br>BIB 20 L                 | 4007202           | Sunset Glaze is a clean(er) label egg wash alternative that adds a brilliant shine and golden color to your baked goods, making them look fresher and more appetizing. | 273 Days   |
|            | Egg Wash<br>Replacement | Sunset Glaze<br>CL ND Kosher<br>NAM<br>BIB10L AN | 4107478           | Sunset Glaze is a clean(er) label egg wash alternative that adds a brilliant shine and golden color to your baked goods, making them look fresher and more appetizing. | 273 Days   |
|            | Egg Wash<br>Replacement | Sunset<br>Glaze EC<br>Car 12x1 L                 | 4008689           | Its plant-based formulation allows you to reduce the number of allergens in your operation, together with any food safety risk due to microbiological contamination.   | 273 Days   |
|            | Egg Wash<br>Replacement | Sunset Glaze<br>Easy Plus<br>BIB 20 L            | 4014483           | Sunset Glaze is a clean(er) label egg wash alternative that adds a brilliant shine and golden color to your baked goods, making them look fresher and more appetizing. | 273 Days   |
|            | Vegetal Whip<br>Cream   | Crema Vegetal<br>Ambiante<br>Car 12x1 L          | 4111313           | A whippable topping excellent for cake decoration with an exceptional overrun; plant-based.  | 273 Days   |







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