# Bakery Chains Essentials Sweet Goods Focus







We move the planet forward by creating innovative food solutions for the health & well-being of people everywhere

# **Our Manifesto**

We believe that food has extraordinary power in our lives the power to feed, to nourish, to comfort, to bring families together, to unite people of all backgrounds, to help us celebrate both monumental and small life moments, to put smiles on our faces, and even, the unique power to heal.

We do not take this great responsibility lightly, and that is why we are committed to a holistic operating model, one that is sustainable, respectful and balanced.

To this end, we are implementing plans to achieve  $\mathrm{CO}_2$  neutrality, use water responsibly, and reduce waste. Our raw materials are sourced respectfully and we aim to ensure safe and stable revenue for farmers. We work in harmony with the communities we are a part of and invest in providing life-changing, educational opportunities in our Bakery Schools. We are committed to our employees and to create a caring working environment that welcomes diversity and promotes personal development.

Food innovation is energy for good and that is why we are constantly striving to grow our positive impact with the creation of innovative food solutions that promote health & well-being and steadily move businesses, customers, people, and the planet forward.



# Key Figures USA



We offer a full range of innovative food solutions for bakery, patisserie and chocolate.

PURATOS PRODUCTS ARE AVAILABLE IN OVER 100 COUNTRIES





SUBSIDIARIES IN COUNTRIES







INNOVATION CENTERS

1919





800+
EMPLOYEES







20% OF GROUP SALES INVESTED IN R&D



# Health & Well-Being at Puratos

The way food is produced impacts both people's health and our planet. That's why, since the very beginning, Health & Well-Being has been at the heart of Puratos' research and development activities. We aim to provide the most nutritionally wholesome products possible, without compromising on taste, texture, quality, or safety.

With science on our side, we continuously improve our product range, to be better and healthier. We increase the presence of power ingredients, like fruit, fiber, and wholegrains, in our products. We also strive to cut down th presence of ingredients, like salt, certain fats, and sugars.



Puratos helps to lower sugar consumption through its complete range of sugar reduced sweet goods &

chocolate products. Additionally, we rework existing recipes with the aim to reduce sugar content. Any sugar removal, reduction and/ or replacement action should not compromise neither products taste, nor texture.



We increase, whenever possible, the fruit content in the fillings or the fruit filling content in the final application.



The link between gut health and overall health is well established in the mind of consumers: a healthy gut positively

influences both physical & mental health. The bakery products in Puratos' Happy Gut range all contain gut health promoting compounds, such as specific types of fibres, which can support consumers' gut health status.



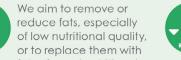
We aim to remove or reduce fats, especially or to replace them with fats of good nutritional

quality. We also focus on removing trans fatty acids and replacing them recommendation. with healthier fat sources.



We increase the quantity of grains & seeds in our products. Additionally, we promote the use of wholegrain versions to

stimulate the consumption of bakery products containing high levels of grains, wholegrains and seeds. This helps consumers around the world to reach their recommended daily intake of fiber.





We offer solutions to reduce the quantity of salt in baked goods to help consumers abide to the 5g of salt/day as part

of the World Health Organization

In addition, Puratos' proprietary research program Taste Tomorrow enables us to have in-depth insights into global and local consumer behaviors, attitudes, and choices. With that in mind, we offer the right product range to cover consumer needs for transparency or plant-based alternatives.



More and more consumers want to reduce ingredients perceived as undesired such as additives,

artificial colours and flavours. Puratos offers clean and cleaner label alternatives allowing for a shorter, clearer and cleaner ingredient list of the finished products.



To answer the increasing demand for more natural products, Puratos provides, whenever possible,

an organic alternative without compromising on taste, texture and overall functionality.



As an increasing number of people tend to avoid aluten in their diet, Puratos provides, whenever possible,

nutritionally balanced gluten-free alternatives without compromising on taste and texture.



Whenever requested, we contribute to a better planet by offering plant-based alternatives with taste, texture and

functionality as close as possible to the traditional counterpart.





# Bakery Chains

# **Sweet Goods** Specialist

At Puratos, we boast over 100 years of experience in bread and sweet goods making. From our pioneering improver, T-500 (now known as S-500), to plant-based mixes, cake improvers, fillings and decors, we possess the expertise to create the ideal texture, flavor, and quality of the sweet goods that you seek.

Our team of bakery chefs, situated in over 100 countries worldwide, is dedicated to sharing their techniques, preparations, and the finest ingredients tailored for every occasion. They will assist you in developing your own portfolio of baked products.

We invite you to collaborate with us in this endeavor, allowing you to reap the full benefits of our partnership.





# **Bakery Mixes**

Explore the incredible diversity of breads from around the world with Puratos. Whether you need complete mixes or concentrated bases, Puratos offers a portfolio renowned for its superior quality, versatility and performance. Our easy-to-use formats ensure that you can create any baked good your customers crave with ease and consistency.

# Did you know?

Puratos combines our fermentation flavor expertise with our enzymebased improver technologies to produce the best performing mixes and bases.

### **BAKER'S DOZEN**

### **SOFT MIX**

### Soft'r Cinnamon Roll CL 25%\*†

A concentrated base for cinnamon rolls with excellent taste







**Packaging** 

Packaging

### **FRIED**

A full convenience base for yeast raised donut making. A range of specialty mixes that offer your customer the very best while allowing you the convenience of a mix.

100%	9 months	50 lb baa	4107577



All our products are kosher parve unless marked by an asterisk(\*), indicating the item is instead kosher dairy.

All Bakery Mixes are complete mixes unless marked by a dagger(+), indicating the item is a concentrated base.







# **Grains & Seeds**

Softgrain represents a blend of tradition and innovation, harnessing the inherent benefits of grains and seeds while satisfying consumer preferences for flavorful, nutritious bread. Central to Softgrain's uniqueness is its proprietary process of cooking grains in sourdough. This innovative approach results in fresh breads that are rich in whole grains and seeds with a distinctive texture and flavor profile. With more bakers looking to include grains and seeds in their products, Softgrain overcomes common challenges by preserving freshness and enhancing visual appeal with vibrant whole grains throughout the entire bread.

# Did you know?

Puratos has taken traditional German processes of precooking rye grains to the next level by cooking our grains in sourdough to create amazing flavor and texture.

### **SOFTGRAIN**

### Softgrain Amber Grain Clean Label

A rich blend of whole oat groats, brown flax seeds, sunflower seeds, millet seeds, and cracked wheat cooked in rye sourdough with a touch of molasses and brown sugar for added sweetness.









12 months

38 lb bag-

Packaging

4022259



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# Compound Chocolate

Compound chocolate is made of cocoa powder and vegetable fats such as palm oil and palm kernel oil. It looks like chocolate, tastes like chocolate, but it is much easier to use. Simply melt it and apply for any type of application. Puratos offers a high-quality selection of compound coatings and inclusions for a wide variety of applications. By selecting only the finest cocoa beans and freshest ingredients, the Carat range stands out for its superior quality, excellent taste experience and the right texture and viscosity

# Did you know?

Our compound chocolate is made like real chocolate, using 5-roller refining and high-quality, non hydrogenated palm oils.

DARK		Usage	Shelf Life	Packaging	Item #
Carat Decorcrem Dark Cacao-Trace*  Dark soft compound coating with a rich cocoa flavor, complemented by hints of natural sweetness and undertones of roasted nuts.		Ready-to-use	12 months	10 lb pail	4008161
Carat Coverlux Dark Cacao-Trace* Carat Coverlux Dark Cacao-Trace is a sustainable and versatile compound coating with superior taste, crafted with high-quality ingredients.		Ready-to-use	12 months	25 lb bag	4008319
Carat Dark Compound 4M Chip* Dark chips (4000 pieces/lb) with an intense and rich chocolate flavor that uses nonhydrogenated vegetable fat.	I more than	Ready-to-use	12 months	25 lb box	4008329
Carat Dark Bake Stable Cacao-Trace 1M Chip* Dark chips with intense cocoa flavor (1000 pieces/lb).		Ready-to-use	12 months	25 lb bag	4008319
MILK		Usage	Shelf Life	Packaging	Item #
Carat Coverlux Milk Cacao-Trace*  Milk hard compound coating, without hydrogenated oils, with a smooth profile delivering a well balanced blend of milk, caramel and distinctive chocolate notes.	I militari i	Ready-to-use	12 months	25 lb bag	4008389
Carat Decorcrem Milk Cacao-Trace*  Milk soft compound coating that has a perfect balance of sweet cocoa and fresh milk that culminates in a creamy, smooth finish.	. Indiana	Ready-to-use	12 months	10 lb pail	4008154
WHITE		Usage	Shelf Life	Packaging	Item #
Carat Coverlux White Compound Coating* Carat Coverlux White is a versatile compound coating with superior taste, crafted with high-quality ingredients.	TiO,	Ready-to-use	12 months	25 lb box	4007938
Carat Decorcrem White SH*	TiO2	Ready-to-use			

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# **Real Chocolate**

Chocolate is the number one flavor used in sweet goods and of course is the bread and butter of chocolatiers. Puratos prides itself on using only the highest quality ingredients in all of its products by carefully selecting the finest cocoa beans. This results in chocolates that are distinguished by their consistency and great taste, ranging from classic Belgian chocolates to locally produced chocolate.

DARK	Usage	Shelf Life	Packaging	Item #
Chocolanté Dark Semisweet 44% 1M Chip*  A dark semisweet bake stable real chocolate chip with a sweet cocoa flavor. (1,000 pieces per pound)	Ready-to-use	24 months	25 lb bag	4008334
Chocolanté Dark Semisweet 44% 4M Chip*  A dark semisweet bake stable real chocolate chip with a sweet cocoa flavor. (4,000 pieces per pound).	Ready-to-use	24 months	25 lb bag	4008321
Belcolade Selection Noir Cacao-Trace Chocolate  A balanced dark chocolate made from a minimum of 55% cocoa chocolate, with fruity notes and a smooth roasted cocoa flavor.	Ready-to-use	24 months	10 kg carton	4016463
Chocolanté Dark Bittersweet 60% Cacao-Trace Non-GMO* A sustainable, Non-GMO chocolate harvested through our Cacao-Trace program with remarkable body and taste.	Ready-to-use	24 months	25 lb bag	4008414
MILK	Usage	Shelf Life	Packaging	Item #
MILK  Belcolade Milk Selection Cacao-Trace 34%*  Well-balanced and creamy milk chocolate with a fresh fruity note and slightly roasted cocoa taste.	<b>Usage</b> Ready-to-use		Packaging  2x5 kg carton	Item # 4006961
Belcolade Milk Selection Cacao-Trace 34%* Well-balanced and creamy milk chocolate with a fresh fruity note	•	18 months	2x5 kg	
Belcolade Milk Selection Cacao-Trace 34%* Well-balanced and creamy milk chocolate with a fresh fruity note and slightly roasted cocoa taste.  Chocolanté Milk 36% Cacao-Trace Non-GMO A milk chocolate, suitable for many applications. Made with	Ready-to-use	18 months	2x5 kg carton	4006961







# Sweet **Toppings**

Discover the versatility of our sweet toppings. Whether you need a rich chocolatey compound coating or a light, airy finish, our solutions offer the perfect final touch to your creations.

# Did you know?

All our icings and frostings are free from Titanium Dioxide.

### **GLAZES**

### Miroir Neutre Glaze

Ready-to-use mirror glaze with neutral taste for bavarois and mousses. Delivers a perfect shine and mirror effect of superior and constant quality. For horizontal surfaces.

### Harmony Sublimo Neutre Glaze

The first cold-setting glaze, Harmony Sublimo offers all the advantages of existing hot and cold glazes in one ready-to-use solution. Ideal for preserving the color, shape and firmness of fresh fruits.

### Harmony Ready Briant Glaze

A ready-to-use glaze with apricot flavor for spray machines, Harmony Ready is ideal for glazing entire trays of products. Ideal for preserving the color, shape and firmness of fresh fruits. Prolongs the freshness of fruit pies, cakes and pastries.





Ready-to-use 12 months

BE. Ready-to-use 6 months

26.44 lb BE Heat to 115°F 9 months bag-in-

Shelf Life

4107187

4022574

4107176

Item #

Packaging

11 lb pail

26.44 lb

bag-in-

### **GANACHE**

### Belcolade NH Ganache

A dark chocolate ganache made with pure Belgian Chocolate used to enrobe cakes, pastries or as rich chocolate filling for cakes and truffles.



Ready-to-use, 115°F -120°F

Usage

whip or heat to 6 months 20 lb pail

Packaging

### WHIPPABLE TOPPING

### **Ambiante Whippable Topping\***

A plant-based, whippable topping excellent for cake decoration with an exceptional overrun.









9 months

12 x 1 L 4111313 carton

**Packaging** 

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### **FROSTINGS**

other baked goods.

other baked goods.

Puratop Fluffy Vanilla Cake Frosting Plant-Based A fluffy, vanilla buttercream-style frosting for cup(cakes) and other baked goods.











Item#

Item #

Ready-to-use 40 lb pail 7 months 4107587 or heat 110°F-120°F

Packaging



Usage

Heat to 115°F 7 months 26 lb pail 4107586

Shelf Life

### **ICINGS**

**Puratop Shiny White Icing** 

A shiny, white icing for donuts, cakes, and other baked goods.

Puratop Chocolate Frosting Plant-Based

A chocolate frosting for donuts, cakes, and

Puratop Fluffy Cream Cheese Cake Frosting\* A fluffy, cream cheese buttercream-style frosting for

carrot cakes, red velvet cakes, cupcakes, and









Ready-to-use or heat 110°F-120°F

Usage

Shelf Life

4019227 9 months 23 lb pail

Packaging





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# **Fillings**

Fill your baked goods with something special! At Puratos, we take pride in being your trusted partner in delivering top-quality fillings for bakers small and large. With a network of production plants across North America, we are dedicated to supporting bakers in their pursuit of perfection with a wide range of innovative and on-trend fillings.

We offer a variety of packaging options to suit your specific needs, with convenient pouch packs, industrial-sized drums and everything in between.

## Did you know?

All our Deli(cious) cream fillings are crafted with real and authentic ingredients that you can share with your customers.

### **CREAM FILLINGS**

### **CARAMEL**

### Deli Caramel Caramel Cream Filling\*

Deli Caramel is a rich creamy caramel filling inspired by the authentic recipes of cooking sugar and milk as was done by generations before us.





Usage

20 lb pail Ready-to-use 6 months 4107158

Shelf Life

### **LEMON**

### Deli Citron Cream Filling\*

Inspired by the French lemon pie, this filling contains sweetened condensed milk and real lemon juice, resulting in a creamy, luxurious texture and flavor. Great for fresh, frozen or long shelf life baked goods.





### Ready-to-use 6 months 20 lb pail 4107189

Packaging

Packaging

### **CREAM CHEESE**

### Cremfil Cream Cheese Filling\*

A ready to use crème cheese filling for bakery products ideal for danishes, donuts, pastries and cakes.

<b>g----</b>	Usage	Shelf Life	Packaging	Item #

Ready-to-use 6 months 20 lb pail





4107172

### **FRUIT FILLINGS**

### **BLUEBERRY**

### Topfil Plus Wild Blueberry

A premium quality wild blueberry filling, Ideal for pies, pastries and other fresh or frozen sweet goods.

### Ready-to-use 6 months 38 lb pail 4107101

**Packaging** 

**Packaging** 

38 lb pail

**Packaging** 

Packaging

Item #

4107109

Item #

Item #

4008856

Item #

Shelf Life

6 months

### **STRAWBERRY**

### **Topfil Plus Wild Blueberry**

A premium quality strawberry filling. Ideal for pies, pastries and other fresh or frozen sweet goods. Contains whole strawberry pieces.



**RASPBERRY** 

CHEESE

GUAVA

Vivafil Raspberry

and sweet goods.

other baked goods.

Topfil Choice Guava

or smaller fruitpieces.

### **Topfil Gourmet Fresh Apple Turnover**

A premium, bake stable filling made with Cosmic Crisp apple apples from Washington State. Great for turnovers, danishes and cakes.

A versatile, preservative free raspberry filling for cakes

A premium quality guava filling. Ideal for pies, pastries and other fresh or frozen sweet goods. For use in turnovers,

danish, donuts, pastries and cakes that require pureed

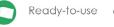
Puratop Fluffy Cream Cheese Cake Frosting\* A fluffy, cream cheese buttercream-style frosting for carrot cakes, red velvet cakes, cupcakes, and











Usage

Usage

Usage

Usage

Ready-to-use



Ready-to-use	6 months	38 lb pail	4024219





























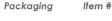


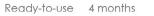
















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# NOTiO2

# **Inclusions**

Puratos chocolate and fruit inclusions are delightful additions to bakery and sweet goods. If you're seeking classic chocolate chips or innovative soft jelly bakeable boba, these inclusions can elevate the taste of your creations and enhance the texture and visual appeal. Plus, they come in various shapes, sizes, and even organic options

### **FRUIT PEARLS**

**CARAMEL** Shelf Life Packaging

### **Smoobees Strawberry Filling Pearls**

Smoobees are bakery inclusions with a soft and smooth texture. These fruit pearls bring more flavor, more fruit, and more creativity to snack & loaf cakes, cookies, cheesecakes, pancakes, waffles, ice cream and more.





BE Ready-to-use 12 months 11 lb pouch 4021403



# Cake Mixes & Concentrates

Cake textures can intensify the sensorial experience and make a cake more surprising and more indulgent. Discover our broad range of unique textures, from dense textures like cream to light ones like sponge.

### LAYER CAKE

WHITE	Usage	Shelf Life	Packaging	Item #
Tegral Satin White Layer Cake* A convenient and complete mix for a soft, moist, flavorful white layer cake with excellent volume and shelf life.	Add oil & water	9 months	50 lb bag	4107326
Tegral CL Fine White Layer Cake* A clean(er) label mix for producing a soft, moist and delicious white layer cake.	Add oil & water	9 months	50 lb bag	4011846
CHOCOLATE	Usage	Shelf Life	Packaging	Item #
Tegral Satin Red Velvet Layer Cake* A convenient mix for rich chocolate red cake. Can be used in all shapes and styles. Add water and oil.	Add oil & water	9 months	50 lb bag	4107370
Tegral Satin Devil's Food Layer Cake*  A convenient, high-quality mix for moist, flavorful cake with excellent volume and shelf life. Perfect for layer cakes, celebration cakes and cupcakes.	Add oil & water	9 months	50 lb bag	4107325
Tegral Satin CL Devil's Food Layer Cake* A clean(er) label mix for producing a soft, moist and delicious devil's food layer cake.  BE	Add oil & water	9 months	50 lb bag	4013112
YELLOW	Usage	Shelf Life	Packaging	Item #
Tegral Satin Yellow Layer Cake* A convenient base for moist, flavorful cake with excellent volume and shelf life. Add water and oil only.	Add oil & water	9 months	50 lb pail	4107592

# **SPONGE CAKE**

Tegral Genoise*
A convenient mix used for sponge c

cakes, jelly rolls and tres leches. Add eggs and water.

Usage Packaging Add eggs 50 lb bag 4107217 & water

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### CRÈME CAKE

### **VANILLA**

### Tegral Satin Supreme Creme Cake\*

A unique cake mix with similar qualities and capabilities of Satin crème cakes that has superior flavor and tenderness that melts in your mouth.

### CHOCOLATE

### Tegral Satin CL Chocolate Crème Cake\*

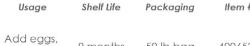
A convenient, clean(er) label chocolate cake mix that can be used for a variety of applications including loaf cakes, bundt cakes, muffins and layer cakes.







oil & water



Packaging

50 lb bag

4107331

4006533

### **BROWNIE MIXES**

### Tegral Cacao-Trace Clean Label Brownie Mix

A clean label fudgy brownie complete mix made with Cacao-Trace cocoa powder.









Usage Add oil &

9 months

9 months

50 lb bag

Packaging





# Specialty Mixes

Our specialty mixes offer the perfect combination of convenience and time-saving solutions for your bakery needs. From mousse and custard mixes to cookie bases and more, Puratos ensures you can create delicious treats with ease and efficiency.

# Did you know?

It takes less than 5 minutes to prepare a rich custard filling using one of our mixes.

MOUSSE MIXES	Usage	Shelf Life	Packaging	Item #
One Step Neutral/Vanilla Mousse Mix*  A complete mousse mix that is so incredibly easy to prepare.  Just add cold milk or water to the mousse mix and whip.	Add ice cold water or milk	9 months	25 lb bag	4107486
CUSTARD CREAME MIXES	Usage	Shelf Life	Packaging	Item #
Cremyvit*  Cremyvit is a deliciously smooth custard cream mix that is quick and easy to prepare using only cold water. The result is a light-yellow custard cream with a sweet, creamy, vanilla flavor.	Add ice cold milk or water	9 months	50 lb bag	4107843
HISPANIC PRODUCTS	Usage	Shelf Life	Packaging	Item #
<b>Tegral Mantecada Mix*</b> A complete mix for making traditional Mantecadas and Magdalenas.	Add eggs, oil & water	9 months	50 lb bag	4107302
Tegral Coconut Macaroon Cookie Mix  A convenient and easy to use complete mix for macaroon style biscuit cookies and other sweet patisserie items.  Macaroons are a traditional and elegant coconut-based cookie. Add hot water only.	Add hot water	9 months	25 lb bag	4107597
Tegral Dulcerio Sponge Cake Mix* Tegral Dulcerio Sponge Cake is a stable and volumious sponge cake that contains a firm and dense structure to avoid crumbling. It has appropriate aeration to ease absorption and absorbs 1.3 times the baked weight.	Add eggs & oil	9 months	40 lb bag	4107381
Dulcerio Tres Leches*  Create unique, exotic, innovative recipes with Dulcerio Tres Leches by mixing with fruit or liquor. Create flans and milkshakes. Or combine with nondairy toppings for exotic flavor.	Ready to use	69 months	12 x 1 L carton	4108762

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# **Egg-Wash Alternatives**

Trust the glazing experts! Puratos is the only major glaze manufacturer wholly dedicated to the bakery category. Sunset Glaze is our range of plant-based egg wash alternatives made in dedicated bakery glaze plants.

### Sunset Glaze Easy Clean Glaze

Sunset Glaze, a plant-based egg wash alternative is the perfect solution to meet the consumer need for visually appealing products. This plant-based glaze gives your finished goods an outstanding brilliant shine and color, sure to catch the eye of your customers.







Ready-to-use apply with a brush or spray machine before baking

Usage

12 months

12 x 1 L

Packaging

4008689



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# **Plant-Based Mixes**

Tegral Cacao-Trace Clean Label Plant-Based Brownie Mix

Tegral CL Plant-Based Cake Donut

and preservatives.

A plant-based mix for fudgy brownies. Made with sustainable cocoa. Add water and oil only.

Going plant-based is easier than ever. This cake

ingredients and free from artificial flavors, colors

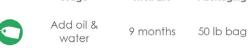
donut mix is made with 100% plant-based

























50 lb bag



4014137

4022654

# **FOOD INNOVATION** FOR GOOD



Food Innovation for Good