

Bakery Chains Essentials

Bread Focus



We move the planet forward by creating innovative food solutions for the health & well-being of people everywhere

Our Manifesto

We believe that food has extraordinary power in our lives the power to feed, to nourish, to comfort, to bring families together, to unite people of all backgrounds, to help us celebrate both monumental and small life moments, to put smiles on our faces, and even, the unique power to heal.

We do not take this great responsibility lightly, and that is why we are committed to a holistic operating model, one that is sustainable, respectful and balanced.

To this end, we are implementing plans to achieve CO₂ neutrality, use water responsibly, and reduce waste. Our raw materials are sourced respectfully and we aim to ensure safe and stable revenue for farmers. We work in harmony with the communities we are a part of and invest in providing life-changing, educational opportunities in our Bakery Schools. We are committed to our employees and to create a caring working environment that welcomes diversity and promotes personal development.

Food innovation is energy for good and that is why we are constantly striving to grow our positive impact with the creation of innovative food solutions that promote health & well-being and steadily move businesses, customers, people, and the planet forward.



Key Figures USA



We offer a full range of innovative food solutions for bakery, patisserie and chocolate.

PURATOS PRODUCTS ARE AVAILABLE IN OVER
100 COUNTRIES



SUBSIDIARIES IN
83 COUNTRIES

5 FACTORIES AND
4 OWNED WAREHOUSES



7 INNOVATION CENTERS

FOUNDED IN
1919



800+ EMPLOYEES

50 R&D RESEARCHERS & TECHNICAL ADVISORS



20% OF GROUP SALES INVESTED IN R&D

Health & Well-Being at Puratos

The way food is produced impacts both people's health and our planet. That's why, since the very beginning, Health & Well-Being has been at the heart of Puratos' research and development activities. We aim to provide the most nutritionally wholesome products possible, without compromising on taste, texture, quality, or safety.

With science on our side, we continuously improve our product range, to be better and healthier. We increase the presence of power ingredients, like fruit, fiber, and wholegrains, in our products. We also strive to cut down the presence of ingredients, like salt, certain fats, and sugars.

SUGAR REDUCED

Puratos helps to lower sugar consumption through its complete range of sugar reduced sweet goods & chocolate products. Additionally, we rework existing recipes with the aim to reduce sugar content. Any sugar removal, reduction and/or replacement action should not compromise neither products taste, nor texture.

FRUITS

We increase, whenever possible, the fruit content in the fillings or the fruit filling content in the final application.

HAPPY GUT

The link between gut health and overall health is well established in the mind of consumers: a healthy gut positively influences both physical & mental health. The bakery products in Puratos' Happy Gut range all contain gut health promoting compounds, such as specific types of fibres, which can support consumers' gut health status.

FAT REDUCED

We aim to remove or reduce fats, especially of low nutritional quality, or to replace them with fats of good nutritional quality. We also focus on removing trans fatty acids and replacing them with healthier fat sources.

GRAINS & SEEDS

We increase the quantity of grains & seeds in our products. Additionally, we promote the use of wholegrain versions to stimulate the consumption of bakery products containing high levels of grains, wholegrains and seeds. This helps consumers around the world to reach their recommended daily intake of fiber.

SALT REDUCED

We offer solutions to reduce the quantity of salt in baked goods to help consumers abide to the 5g of salt/day as part of the World Health Organization recommendation.

In addition, Puratos' proprietary research program Taste Tomorrow enables us to have in-depth insights into global and local consumer behaviors, attitudes, and choices. With that in mind, we offer the right product range to cover consumer needs for transparency or plant-based alternatives.

CLEAN(ER) LABEL

More and more consumers want to reduce ingredients perceived as undesired such as additives, artificial colours and flavours. Puratos offers clean and cleaner label alternatives allowing for a shorter, clearer and cleaner ingredient list of the finished products.

ORGANIC

To answer the increasing demand for more natural products, Puratos provides, whenever possible, an organic alternative without compromising on taste, texture and overall functionality.

GLUTEN FREE

As an increasing number of people tend to avoid gluten in their diet, Puratos provides, whenever possible, nutritionally balanced gluten-free alternatives without compromising on taste and texture.

PLANT-BASED

Whenever requested, we contribute to a better planet by offering plant-based alternatives with taste, texture and functionality as close as possible to the traditional counterpart.

Bakery Chains Bread Specialist

At Puratos, we boast over 100 years of experience in bread-making. From our pioneering improver, T-500 (now known as S-500), to our ready-to-use sourdoughs, we possess the expertise to create the ideal texture, flavor, and quality of bread that you seek.

Our team of bakery chefs, situated in over 100 countries worldwide, is dedicated to sharing their techniques, preparations, and the finest ingredients tailored for every occasion. They will assist you in developing your own portfolio of baked products.

We invite you to collaborate with us in this endeavor, allowing you to reap the full benefits of our partnership.





Bakery Mixes

Explore the incredible diversity of breads from around the world with Puratos. Whether you need complete mixes or concentrated bases, Puratos offers a portfolio renowned for its superior quality, versatility and performance. Our easy-to-use formats ensure that you can create any baked good your customers crave with ease and consistency.

Did you know?
Puratos combines our fermentation flavor expertise with our enzyme-based improver technologies to produce the best performing mixes and bases.

BAKER'S DOZEN

CRUSTY APPLICATIONS

Bagel CL 5%[†]
A bagel base allowing you to offer the very best while ensuring convenient, consistent products.



Usage	Shelf Life	Packaging	Item #
5%	9 months	50 lb bag	4021983

SOFT APPLICATIONS

Soft'r Brioche 25%^{}**
A concentrated brioche base with enzyme technology that does not require high levels of fat in the dough.



25%	9 months	50 lb bag	4021984
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Soft'r Cinnamon Roll CL 25%^{}**
A concentrated base for cinnamon rolls with excellent taste and texture.



25%	9 months	50 lb bag	4022259
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HISPANIC APPLICATIONS

Teg Bolillo
A complete mix for the production of bolillos and other crusty Hispanic breads.



100%	6 months	50 lb bag	4107263
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Sweet Bread*
A complete mix developed for Hispanic sweet breads using Puratos' improver technology and Sapore technology.



100%	9 months	50 lb bag	4005625
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FRIED APPLICATIONS

Yeast Donut
A full convenience base for yeast raised donut making.

100%	9 months	50 lb bag	4107577
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IMPROVERS APPLICATIONS

S-500 Green A+
A clean label all-purpose improver; providing dough tolerance and volume for all types of bread applications.



0%	9 months	50 lb bag	4107211
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S-500 Red NO ADA
An all-purpose improver formulated with the latest patent-pending enzyme echnologies; providing outstanding dough tolerance and volume.

2%	9 months	50 lb bag	4107215
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IMPROVERS APPLICATIONS

S-500 Power (1%)
An improver designed specifically for unfermented frozen dough to improve volume, crumb structure and freshness of the final baked product, while providing maximum tolerance.

Usage	Shelf Life	Packaging	Item #
1%	9 months	50 lb bag	4021983

All our products are kosher parve unless marked by an asterisk(*), indicating the item is instead kosher dairy.

All Bakery Mixes are complete mixes unless marked by a dagger(!), indicating the item is a concentrated base.


COMPLIANT WITH MOST NO-NO LISTS


FAT REDUCED

Sourdough

Discover Puratos' diverse range of sourdough products, designed to elevate the taste and aroma of premium breads. With a commitment to natural fermentation techniques and a deep-rooted baking heritage, Puratos leads in sourdough innovations, which allow bakers to create unparalleled quality and flavor in every loaf

Did you know?

Puratos established the world's ONLY Sourdough Library, which houses over 140 unique sourdough starters from all over the world!

O-TENTIC

O-tentic Durum

Based on natural fermentation, O-tentic Durum is the start of exceptional breads full of taste, flavor and texture.

	Usage	Shelf Life	Packaging	Item #
 	4%	12 months	1 kg box	4100276

SAPORE

LIQUID

Sapore Fidelio

A deactivated liquid wheat sourdough with strong acidic flavor notes for typical San Francisco sourdough breads.

	Usage	Shelf Life	Packaging	Item #
 	1.5-12%	9 months	22 lb bag-in-box	4107199

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COMPLIANT WITH MOST NO-NO LISTS


NON-GMO

Grains & Seeds

Softgrain represents a blend of tradition and innovation, harnessing the inherent benefits of grains and seeds while satisfying consumer preferences for flavorful, nutritious bread. Central to Softgrain's uniqueness is its proprietary process of cooking grains in sourdough. This innovative approach results in fresh breads that are rich in whole grains and seeds with a distinctive texture and flavor profile. With more bakers looking to include grains and seeds in their products, Softgrain overcomes common challenges by preserving freshness and enhancing visual appeal with vibrant whole grains throughout the entire bread.

Did you know?

Puratos has taken traditional German processes of precooking rye grains to the next level by cooking our grains in sourdough to create amazing flavor and texture.

SOFTGRAIN

Softgrain Amber Grain Clean Label

A rich blend of whole oat groats, brown flax seeds, sunflower seeds, millet seeds, and cracked wheat cooked in rye sourdough with a touch of molasses and brown sugar for added sweetness.



Usage	Shelf Life	Packaging	Item #
10-50%	12 months	38 lb bag-in-box	4014438

Softgrain Multigrain Clean Label

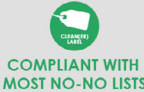
Blend of whole oat groats, brown flax seed, sunflower seeds, millet seeds, teff seeds, and cracked wheat cooked in wheat and rye sourdough delivering enhanced flavor for savory applications.



Ready to Use	9 months	38 lb bag-in-box	4014453
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Egg-Wash Alternative

Trust the glazing experts! Puratos is the only major glaze manufacturer wholly dedicated to the bakery category. Sunset Glaze is our range of plant-based egg wash alternatives made in dedicated bakery glaze plants.

Sunset Glaze Easy Clean

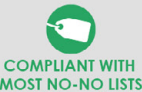
Sunset Glaze is a clean(er) label egg wash alternative that adds a brilliant shine and golden color to your baked goods, making them look fresher and more appetizing. Its plant-based formulation allows you to reduce the number of allergens in your operation, together with any food safety risk due to microbiological contamination.



Usage	Shelf Life	Packaging	Item #
Ready-to-use - apply with a brush or spray machine before baking	9 months	12 x 1 L carton	4008689



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CHOCOLATE

Compound Chocolate

COMPOUND INCLUSIONS

DARK

Carat Dark Cacao-Trace 4M Chip*

Dark chips (4000 pieces/lb) with an intense and rich chocolate flavor.



Usage

Ready-to-use

Shelf Life

12 months

Packaging

25 lb bag

Item #

4008329

Carat Dark Bake Stable Cacao-Trace 1M Chip

Dark chips with intense cocoa flavor (1000 pieces/lb).



Ready-to-use

12 months

25 lb bag

4022091



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CACAO-TRACE



Real Chocolate

Chocolate is the number one flavor used in sweet goods and of course is the bread and butter of chocolatiers. Puratos prides itself on using only the highest quality ingredients in all of its products by carefully selecting the finest cocoa beans. This results in chocolates that are distinguished by their consistency and great taste, ranging from classic Belgian chocolates to locally produced chocolate.

CHOCOLANTÉ INCLUSIONS & DECORATIONS

DARK

Chocolanté Dark Semisweet 44% 4M Chip*

A dark semisweet bake stable real chocolate chip with a sweet cocoa flavor. (4,000 pieces per pound).

Usage	Shelf Life	Packaging	Item #
Ready-to-use	24 months	25 lb bag	4008321
Ready-to-use	24 months	25 lb bag	4008334

Chocolanté Dark Semisweet 44% 1M Chip*

Dark semisweet chip with a sweet cocoa flavor (1000 pieces/lb).

All our products are kosher parve unless marked by an asterisk(*), indicating the item is instead kosher dairy.

Learn about
our full catalog of
products here

FOOD INNOVATION FOR GOOD

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