



Nutrition Charter

Puratos believes that nutrition is a responsible mix of balance, well-being & pleasure. We are committed to good nutrition and delicious taste in the products we know are central in a consumer's life: bakery, patisserie and chocolate. Specifically, and thanks to our expertise in food, nutrition, consumer understanding and food technology, Puratos is committed to excellence across 3 main areas:

1. Nutritional improvements in products

We are committed to developing products and solutions that present the best nutritional profile, without compromising on taste, quality and safety. We focus on lowering salt and fat content wherever possible, as well as developing knowledge about the benefits of grains and seeds and increasing their consumption.

2. Research

We are committed to leading and supporting research together with the academic and scientific communities in our field of activity. It is in our nature to continuously improve our products, based on scientific knowledge, for ever better nutrition and health.

3. Sharing knowledge

We are committed to sharing our knowledge and expertise with our customers by providing them with useful consumers insights and nutritional information, as well as recipes that enable them to prepare and offer nutritionally-optimized products that meet consumers' expectations.

Through these commitments, everyone at Puratos, worldwide, fulfils his or her mission of contributing every day to consumers' well-being